



San Marcos Plaza Park
Wednesday, July 4, 2018
6:00 p.m. to 10:00 p.m.
Event Attendance: 6,000

Lisa Morris · 512-393-8409
 San Marcos Parks and Recreation

www.SummerfestSMTX.com

38th Annual Celebration Sponsorship Opportunities

- ★ **Presenting Sponsorship: \$20,000** City of San Marcos
- ★ **Main Stage Sponsorship: \$4,000** Lions Club of San Marcos
- ★ **Entertainment Sponsorship: \$2,500**
 - 10x10 booth space
 - Two (2) corporate banners on event grounds
 - Multiple appreciation mentions during event
 - Listing on Sponsorship signage
 - Promotional listing in all event promotion
 - Five (5) mentions on our social media (@smtxCS Facebook and Twitter)
 - Inclusion of corporate name, logo and link on website
- ★ **Roman Candle Sponsorship: \$1,000**
 - Corporate banner (1) on event grounds
 - Multiple appreciation mentions during event
 - Listing on Sponsorship signage
 - Promotional listing in all event promotion
 - Three (3) mentions on our social media (@smtxCS Facebook and Twitter)
 - Inclusion of corporate name and logo on website
- ★ **Sparkler Sponsorship: \$500**
 - Appreciation mention during event
 - Listing on Sponsorship signage
 - Promotional listing in all event promotion
 - Two (2) mentions on our social media (@smtxCS Facebook and Twitter)
 - Inclusion of corporate name on website
- ★ **Pinwheel Sponsorship: \$250**
 - Appreciation mention during event
 - Listing on Sponsorship signage
 - Promotional listing in all event promotion
 - Inclusion of corporate name on website
- ★ **Hot \$100**
 - Promotional listing in all event promotion
 - Inclusion of corporate name on website

If your sponsorship package includes:

Logo on website - email high resolution file to cwattigny@sanmarcostx.gov

Banner - deliver banner by **June 29, 2018** to the City of San Marcos Park and Recreation Department, 401 E. Hopkins; Attention: Jennifer Mach

SUMMERFEST 2018 Sponsorship Commitment Form
 EXACT NAME / CORPORATION TO BE LISTED ON WEBSITE: _____

REPRESENTATIVE NAME: _____ PHYSICAL ADDRESS: _____

MAILING ADDRESS: _____ CITY/STATE/ZIP: _____

PHONE: _____ WEB SITE: _____

Sponsorship Level:

- Entertainment Sponsorship: \$2,500
- Roman Candle Sponsorship: \$1,000
- Sparkler Sponsorship: \$500
- Pinwheel Sponsorship: \$250
- Hot \$100
- Other Donation: \$ _____

Please make checks payable to City of San Marcos.

Submit payment and commitment form to:
 630 E. Hopkins, San Marcos, TX 78666

Submit by Monday, April 2, 2018 to allow for inclusion in all promotional material.