



**San Marcos Plaza Park**  
**Wednesday, July 4, 2019**  
**6:00 p.m. to 10:00 p.m.**  
**Event Attendance: 6,000**

Lisa Morris · 512-393-8409  
 San Marcos Parks and Recreation

**www.SummerfestSMTX.com**

# 39th Annual Celebration Sponsorship Opportunities

- ★ **Presenting Sponsor: \$20,000** City of San Marcos
- ★ **Main Stage Sponsor: \$4,000** Lions Club of San Marcos
- ★ **Big Bang Fireworks Sponsor: \$2,000**
  - 10x10 booth space
  - Corporate banner (1) on event grounds (5'x2' or 4'x2')
  - Listing on fireworks sponsorship signage
  - Promotional listing in all fireworks event promotion
  - Five (5) mentions on our social media (@smtxCS Facebook and Twitter)
  - Inclusion of corporate name, logo, and link on SummerFest website
  - City proclamation invite and recognition
- ★ **Opening Act Sponsor: \$1,000** Wonder World Cave & Park
- ★ **Pinwheel Fireworks Sponsor \$500**
  - Listing on fireworks sponsorship signage
  - Promotional listing in all fireworks event promotion
  - Two (2) mentions on our social media (@smtxCS Facebook and Twitter)
  - Inclusion of corporate name on SummerFest website
- ★ **Sparkler Fireworks Sponsor \$100**
  - Appreciation mention during event
  - Inclusion of corporate name on website

**If your sponsorship package includes:**

**Logo on website** - email high resolution file to  
 cwattigny@sanmarcostx.gov

**Banner** - deliver banner by **June 28, 2019**  
 to the City of San Marcos Park and  
 Recreation Department,  
 401 E. Hopkins; Attention: Jennifer Mach

## SUMMERFEST 2019 Sponsorship Commitment Form

EXACT NAME / CORPORATION TO BE LISTED ON WEBSITE: \_\_\_\_\_

REPRESENTATIVE NAME: \_\_\_\_\_ PHYSICAL ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

**Sponsorship Level:**

- Big Bang Fireworks Sponsor: \$2,000
- Pinwheel Fireworks Sponsor: \$500
- Sparkler Fireworks Sponsor \$100
- Other Donation: \$ \_\_\_\_\_

**Please make checks payable to City of San Marcos.**

**Submit payment and commitment form to:**  
 630 E. Hopkins, San Marcos, TX 78666

**Submit by Monday, May 13, 2019** to allow for  
 inclusion in all promotional material.